



Threadless 101
To Do Checklist

Here is a list of steps for Threadless 101:

1. Pick the assignment start and end dates for Threadless 101.
2. Send the form on the Introductory Letter to sign up and receive the Resource Kit. You can either email it to me at mimi@threadless.com or fax to 1.773.496.7810.
3. Give your students the Threadless Submission kit to get started. Have them research other designs on www.threadless.com.
4. Set up a critique session for your students. Use our 'Critique Questionnaire' included in the Resources Kit for ideas for questions and topics.
5. Once your students finish and turn in their tee shirt design, have the students vote on each other's design. Use our 'Voting Spreadsheet' to keep track and tally the votes for each design and student.
6. Announce the winning student and design: the design with the highest calculated vote from the 'Voting Spreadsheet.'
7. Fill out the 'Feedback Form' and email it me at mimi@threadless.com or fax to 1.773.496.7810. Make sure to include the name of the winning design and student.
8. We will email you two Threadless Gift Codes worth \$25 each: one for you and one for the winning student!
9. Give the winning student my email address (mimi@threadless.com) so that their design can be featured in our Threadless newsletter!
10. Don't forget to tell your students to submit their designs to our design challenge on www.threadless.com for a chance to have their design actually printed!
11. Should you have any additional questions, please email me anytime at mimi@threadless.com.

HAVE FUN!